



The Food Economy on the boarder between Austria and Germany

EuRegio Salzburg (AUT) – Berchtesgadener Land (GER) – Traunstein (GER)

Summary



The food economy represents a very important part of the regional economy in the border district of Austria (Salzburg) and Germany (southest part of Bavaria) including best environmental conditions for highly qualitative raw materials. In addition many companies, small, medium as well as large enterprises are able to lean on Knowhow, high technical production standards and highly developed products and services. The small scaled entrepreneurship focuses on food production dominated by the dairy farming which takes in a part of 35 - 50%. Around 80 - 90% of the regional companies have less than 20 employees. The gross domestic product (GDP) constitutes for the whole boarder district on Eur 22.274 millions.

The EuRegio has a high potential for transnational company cooperations within the region and in Europe.





